1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* The greater the goal, the more likely the campaign is to fail or be canceled.
* The greater number of campaigns started, the higher rate of success
* 2015 was a busy year for Kickstarter

1. What are some limitations of this dataset?

The amount of campaigns added to this dataset is limited to the amount of cells allowed in Excel.

1. What are some other possible tables and/or graphs that we could create?

* Backers vs goal for all campaigns
* Backers vs goal for failed campaigns
* Category by percentage of failed and canceled campaigns